



*Promoting Historic Baptist
Traditions and Freedoms*

**Minutes
CABF Special Council
Meeting
February 22, 2022
9:30 a.m.
(Via Zoom)**

Present: Marlene Knowles (Chair), David Allen, Joyce Allen, John Boyd, Susan Colquhoun, Rusty Edwards, Don Flowers, Dave Gibson, Hugh Kirkegaard, Lee Nicholas-Pattillo, Bert Radford, Martin Roy, Sheila Stanley, Jeff White.

Regrets: Dan Green, Scott Kindred-Barnes

- 1. Open with Prayer:** President Marlene welcomed everyone and opened the meeting with prayer.
- 2. Agenda:** This was a special meeting of Council called to focus specifically on a single agenda item: Strategic Initiatives – specifically those pertaining to Proclaiming – Telling Our Story.
- 3. Discussion:**

President Marlene thanked Sheila for sending documents prior to the meeting including the Strategic Framework approved at the AGM held in October of 2019, the January 2020 Strategic Priorities and Key Initiatives (those in place and potential ones to be pursued), and excerpts from minutes of March 2020 meeting zeroing in priorities under each strategic theme. Marlene continued the background thread noting the decision in December of 2020 to form an ad hoc support committee whose initial task was to develop terms of reference for seeking a project coordinator to help with implementation of strategic initiatives. Based on Council feedback in February of 2021, work began on seeking someone to create a banner and a video to support Proclaiming: Telling Our Story.

Ongoing initiatives supporting Proclaiming include The Bulletin, the web page and the newly completed short and long versions of a video focusing on the CABF story.

President Marlene called upon Hugh to update Council with respect to the video initiative and provide some thoughts on the process for releasing the videos. Hugh had met with Don and Sheila to develop some thoughts/options for Council to consider. The trailer is a short, pithy summary. The longer video should probably be released with some sort of event prior to June but might be better done post Easter as we are entering the reflective period of Lent that typically is not one with celebratory events. Given the video was initially intended for release with the Anniversary Event last fall (now postponed), feedback from the Anniversary Committee would be helpful in informing the decision with respect to release.

David Allen advised that the Anniversary Committee had met earlier in February and assumed that the video would be released prior to the official celebration in June. Releasing in advance of the celebrations would not preclude it being a feature in the anniversary activities – e.g. at registration or during opening or during breaks. There is a large screen in the Sanctuary at Wolfville as well as a smaller one in the refreshment room.

The ensuing discussion was rich in input and covered a range of thoughts:

- A premiere, possibly via Zoom, in April (post Easter) could be an opportunity to focus on the upcoming 50th anniversary celebrations
 - Re: Website – There is nothing on the site now other than the fact that the Anniversary celebrations previously scheduled for the fall had been postponed. At the least, we should have something there re ‘save the date’
 - David A advised that, with the addition of a new member church from Edmonton and new individual members from other time zones as well, the agenda for the June celebrations needs to be re-worked. Those who had committed to present in the fall will also need to be contacted to confirm their availability/willingness to do so in June. He anticipates that he will be able to confirm the program details post mid-March and be able to provide that detail for posting on the website at that time.
 - We will also need to confirm details concerning registration as some participation will be in-person whereas some will be virtual. Then, we will need to know how many links to provide for various sessions, etc.
- Hugh excused himself from the meeting at 4:30 pm.*
- Doing a premiere via Zoom would be a difficult way to do a premiere as it would be impossible to ensure good quality due to the nature of various levels of internet signal strength, etc.
 - Perhaps a premiere could be a more low-key event now with a letter going out to an email distribution list noting a date for a go-live date.
 - Does the release need to be celebratory in nature? Why can the release not be a reflective event on our history and occur now? We can use the anniversary hymn for celebration at the anniversary festivities.
 - Having even the trailer video available now would be useful in discussions with individuals and churches exploring whether CABF is a good fit for them
 - If we want momentum, choose a symbolic date and articulate what the good news is.

- Perhaps we can release the trailer now and the longer video later – make available for discussions happening with those in the Vancouver area
- Should we hold back on distributing widely if those creating it have not yet put their ‘stamp’ on it in terms of recognition?

Rusty and Jeff excused themselves at approximately 5:00.

- What about having French sub-titles added?
- Having those available is a worthy initiative but should not hold up release at this point.
- Martin is willing to translate the video text into French if a transcription were available. Sheila said she could provide this for Martin.

Decision:

Council reached a consensus decision with respect to next steps:

- The short video will immediately be made available on the CABF website.
- Marlene will draft a letter to all CABF members (individuals and churches) to touch base, affirm where we are in our evolution, extend an invitation to participate in the Anniversary Celebrations and invite them to view the videos on the website through an embedded link in the letter.
- Pending Council approval at its next regular meeting on March 2nd, the letter will be sent out on March 3rd.
- Doing a ‘soft’ release now frees us to do more celebrating at the anniversary events.
- Sheila will reach out to those not on Council who were part of creating the video to thank them for their contributions and share an advance copy of the video.

Don moved and Martin seconded that the meeting adjourn at 5:20.

The next regular meeting of Council is scheduled for Wednesday, March 2nd at 9:30 a.m.