

Canadian Association for Baptist Freedoms

2022 Annual General Meeting

Report of the Website Committee

The Website Committee is responsible for the CABF Website, the CABF Facebook Page and the CABF YouTube channel.

Website - <https://www.c-abf.ca/>

During 2022 your Webmaster has updated the website with the latest information about the life and work of the CABF. This has included a link to the latest edition of the CABF Bulletin, links to our official documents and Council Minutes and occasional news items. There is a separate Menu tab for Accreditation policies and announcements.

With frequent changes due to the Covid-19 pandemic, the website attempted to post the latest information on our meetings, like the Rushton Lecture and Luncheon and the Annual General Meeting and Assembly. We have also included news on the Gathering of Baptists.

The website continues to have links to CanadaHelps.org (where you can safely make charitable contributions to the CABF), to our Facebook page and to our member congregations. Quick Links has been expanded to include a links to CABF Objectives, to Event Registration and to Jobs.

Our Treasurer worked with Kevin Estey to set up a means to pay event registration fees by credit card.

Kevin Estey (Kevin Estey Design - <https://www.kevinestey.ca/>) has maintained the design and operation of our website for a very reasonable fee. Thank you, Kevin!

Facebook Page: www.facebook.com/CanadianABF

Rev. Jenny Eisener had been managing the Facebook page but resigned from the Committee in the Spring. We are grateful to Jenny for all she did on behalf of CABF, which includes setting up our presence on Facebook in the first place.

The Facebook Page enables us to post news of the activities of our Churches and ecumenical partners in an interactive, social media format. Currently 158 Followers who receive CABF posts in their News Feeds. I regularly post news from our Churches (when informed), “share” their posts and promote CABF events. We also share posts from similar or affiliated groups that we think might interest our followers. If you are on Facebook, please “Follow” our Page so that our posts will appear in your News Feed, and the more you “like” and “comment” on our posts, the greater the reach of CABF on this social media platform! We are always interested in your suggestions for inclusion on the CABF website or the CABF Facebook page.

YouTube Channel - https://youtube.com/channel/UCMx_i7LI0VIM7oOB2zZswg

The CABF Council authorized the Website Committee to establish a YouTube channel so that our Anniversary videos would be available. We learned how to broadcast and event over YouTube during

our Anniversary celebrations in Wolfville in June and all those event videos are available on the site. Our intention is to continue to use our channel to upload videos from our events.

I have recommended to the Nominating Committee that one or more members be added to this Committee to help increase our on-line presence.

Respectfully submitted,

Rev. John E. Boyd, Chair and Webmaster

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